

EXECUTIVE EDUCATION

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EXECUTIVE EDUCATION PROGRAMS fall/winter 2011



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School of Business | Camden

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Open Enrollment Programs

	July	Aug	Sept	Oct	Nov	Dec
PROJECT MANAGEMENT projectmgmt.rutgers.edu	Project Management Simulation Program in partnership with Merit Systems (3 days)		Aug 2 - 4	Sept 20 - 22		
	July 25 - 27	Project Management Dual Certificate Program with Oracle Primavera (3 days) 82 PDUs		Sept 28 - 30	Nov 14 - 16	
	Project Management Dual Certificate Program with Microsoft® Project (3 days) 82 PDUs		Aug 8 - 10 EcoComplex	Oct 10 - 12 Waterfront	Dec 5 - 7 EcoComplex	
PROCESS IMPROVEMENT sixsigma.rutgers.edu	Implementing Lean & Six Sigma: Executive Overview					Nov 9
	July 11 - 15	Aug 15 - 19	Lean & Six Sigma Green Belt Training in partnership with  (5 days)			
	Facilitated 100% Online Lean & Six Sigma Green Belt Training			Ongoing		
	Lean & Six Sigma Black Belt Training, in partnership with  (5 days)		Sept 12 - 16	Oct 10 - 14		
FINANCE finance.rutgers.edu	Portfolio Management Using Equity Options					Nov 10
	Introduction to Options for Investment Professionals			Ongoing		
	Covered Calls			Ongoing		
	Pricing Equity Options			Ongoing		
HUMAN RESOURCES MANAGEMENT hrmanagement.rutger.edu	Professional Certificate in Human Resources Management			Ongoing		
	Associate Certificates in HR Management - SPHR Re-Certification - Brush Up on Your Business Law - Diversity, EEO and Social Environment - Performance Management			Ongoing		
FACILITATED PROFESSIONAL MANAGEMENT CERTIFICATES onlinetraining.rutgers.edu	Budget, Accounting & Financial Management			Ongoing		
	Marketing Management			Ongoing		
	Project Management			Ongoing		
	Process Improvement			Ongoing		
	Quality Management			Ongoing		
	Sales Management			Ongoing		
	Web Design & Development			Ongoing		

PROJECT MANAGEMENT	Project Management Simulation Program in partnership with Merit Systems	Camden Waterfront Technology Center	The course teaches concepts, approaches, techniques and tools for use within projects to achieve goals, deliver services, and meet targeted objectives through a hands-on, computer based management training simulation.
	Project Management Dual Certificate Program with Oracle Primavera, in partnership with IP Systems	Camden Waterfront Technology Center	This unique dual certificate program combines 100 hours of leading edge self-paced online coursework in Project Management along with a dynamic, 3-day classroom training experience that allows for hands-on application of project manager skills using the popular Primavera software.
	Project Management Dual Certificate Program with MS Project, in partnership with Merit Systems	Camden Waterfront Technology Center and the Rutgers EcoComplex	This dynamic dual certificate program combines leading edge self-paced online coursework in Project Management with six formal classroom sessions of three and a half hours each, a review & mentoring session and a Planning and Budgeting presentation of student projects to peers as a learning metric using MS Project.
PROCESS IMPROVEMENT	Implementing Lean & Six Sigma: Executive Overview	Online Webinar	This information-packed executive overview of Lean & Six Sigma is designed to provide a broad understanding of Lean Processes and Six Sigma improvement methodology to business leaders who are asking....is Lean & Six Sigma right for our organization?
	Lean & Six Sigma Green Belt Training in partnership with 	Moorestown, NJ	The Rutgers-Lockheed Martin Green Belt course is representative of a week long Kaizen Event. Participants actively learn the tools of process improvement and are provided the opportunity to put these skills to use in a dynamic real-time environment.
	Facilitated 100% Online Lean & Six Sigma Green Belt Training	Online	Introducing the new facilitated 100% Online Lean & Six Sigma Green Belt Training Program. One-on-one coaching and support from beginning to end by a Rutgers Black Belt Instructor.
	Lean & Six Sigma Black Belt Training, in partnership with 	Moorestown, NJ	The Rutgers-Lockheed Martin Black Belt course is an interactive, two week learning session, paired with comprehensive online coursework. This program utilizes Lean & Six Sigma tools and the Kaizen process to enhance the learning of key processes and real world application.
FINANCE	Portfolio Management Using Equity Options	Philadelphia, PA	This course is specifically designed for the individual who has first hand knowledge of the financial market and wants to expand his/her investment knowledge to include strategies that use equity options. The course will educate practitioners on simple ways to use options to transfer (hedge) or accept (speculate) risk.
	Introduction to Options for Investment Professionals	Online	This course introduces the investment professional to equity options. The 1 hour program specifically addresses definitions, tools, models and conditions that option investors confront on a daily basis.
	Covered Calls	Online	This course introduces the investment professional to covered calls, the most commonly used option strategy.
	Pricing Equity Options	Online	The program will demonstrate the following methods for pricing an option: Option Calculator, Solving the Put/Call Parity Formula and Synthetic Replication.
HUMAN RESOURCES MANAGEMENT	Human Resources Management 		This certificate program helps aspiring HR Managers and those with previous experience as unit managers, to develop the knowledge and skills needed to effectively prepare for PHR certification.
	Associate Certificates in Human Resources Management		Continue your lifelong learning and earn 20 Recertification Credits with these offerings: -SPHR Re-Certification - Brush Up on Your Business Law - Diversity, EEO and Social Environment - Performance Management
ONLINE MANAGEMENT CERTIFICATE	Budget, Accounting & Financial Management		For professionals in small, medium & large businesses who have experience in accounting and finance but have little formal training in these areas or employees who wish to have a firmer understanding of accounting and financial concepts.
	Marketing Management		For professionals working in or managing a marketing function who would like to formalize or update their training in marketing and promotional concepts and strategies.
	Project Management		Update your Project Management training, formalize your project management background or prepare for the PMP (or CAPM) Exam with this comprehensive online curriculum.
	Process Improvement Excellence		Learn the substance behind the buzzwords in this detailed introduction to Lean & Six Sigma. For managers, directors and executives within an organization implementing, or considering implementation of Lean &/or Six Sigma.
	Quality Management		Designed for experienced quality and operations professionals who wish to update and document their knowledge and skillset; also suitable for other professionals who wish to become better-versed in structured quality methodologies.
	Sales Management		For individuals in sales, marketing or technical or administrative/management skillsets, who need to sharpen their skills and knowledge by acquiring formalized knowledge to complement skills acquired through experience.
	Web Design & Development		For professionals who wish to offer website design, development or maintenance services as part of their skillset or as independent practitioners/consultants.
And Many More		Programs in many other high-demand areas are also available. Visit onlinetraining.rutgers.edu for a complete listing.	

*This program, ORG-PROGRAM-59651, has been approved for 100 (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute. Please be sure to note the program ID number on your recertification application form. For more information about certification or recertification, please visit the HR Certification Institute website at www.hrci.org[3]



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