



# SALES MANAGEMENT PROFESSIONAL CERTIFICATE

## Overview

Your education is valuable. Do not put your learning aside due to time constraints and location. Rutgers Executive Education online programs will help you continue your education through a flexible, convenient, self-paced, and advisor-supported online program. Gain the skills you need to improve your performance in your job and increase your marketability to your current or future employer.

This program is designed for individuals with experience in sales, marketing or technical or administrative/management skill sets, who need to sharpen their skills and knowledge in order to: transition to sales management from another supervisory or management position at same or a new employer; enhance workforce marketability by acquiring formalized, structured knowledge to complement skills acquired through experience; and keep current with new business trends and concepts.

## PROGRAM DATE

Self-Paced; you can begin your program within 1 to 2 business days of registration

The estimated duration of this program is 100 hours. You will work one-on-one with your Rutgers mentor to set a flexible schedule that will allow you to incorporate your learning into your schedule and complete in a time frame that works for you.

## FEE

\$2,100

## REGISTRATION

📞 856.225.6685

✉ [execed@camden.rutgers.edu](mailto:execed@camden.rutgers.edu)

🔗 <http://execed.rutgers.edu/programs-online/sales-management-professional-certificate/>

## Who Should Attend

Individuals with experience in sales, marketing or technical or administrative/management skill sets, who need to sharpen their skills and knowledge in order to

## Program Faculty

Rutgers University Program Faculty members with extensive real-world experience in their area of teaching expertise.

## Corporate & Custom Training

We can bring this program to your organization's site if you would like a dedicated program for your team. Please contact a learning consultant at 856.225.6685 or visit [execed.rutgers.edu](http://execed.rutgers.edu) to discuss making this, or any of our courses, into a custom tailored program to fit your organization's specific need.

## About Executive Education

Executive Education at Rutgers School of Business serves as a conduit between the academic expertise of the School of Business and the business world. Organizations around the globe utilize Executive Education to develop and deliver training programs, organizational development strategies and operational effectiveness plans.

## Related Programs

- General Business Management Professional Certificate (Online)

