

# Building the Leaders for Our Future

## Behavioral Outcomes for Program Participants

### Focus on the Customer

- Clear End-User Understanding
- Innovative Outcomes
- Demand Creation
- Sustained Credibility for Customer Loyalty

### Focus on Execution

- Clear & Decisive Communication
- Engaging for High Performance
- Leading with Integrity
- Linking Strategy to Execution

### Focus on Performance

- Dealing with Ambiguity
- Intense Focus on Outcomes
- Owning the Whole
- Financial Acumen
- Planning & Operational Efficiency



Strategic Development Focus